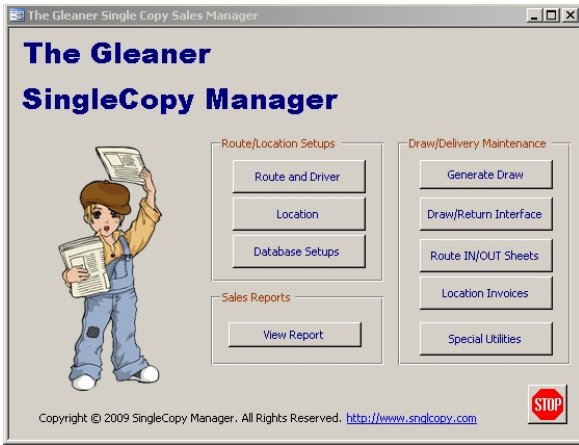


# SingleCopy Manager

## A Custom Database Application Solution for Tracking Newspaper Single Copy Sales at Racks and Dealer Locations.



Designed to save your company money the SingleCopy Manager is an affordable alternative to manually tracking newspaper single copy sales performance.

Starting at the location level, newspaper sales are tracked for each publication, for each delivery day. This makes future sales projections accurate and readily available for reporting.

### SingleCopy Manager

**Saves money by reducing newspaper returns and printing waste**

**Adds revenue by increasing newspaper sales and reducing sold out locations**

**Provides location level newspaper sales tracking**

**Handles unlimited amount of newspaper publications including alternate product deliveries**

Take a look at what the **SingleCopy Manager** can do for you....



**The Gleaner IN/OUT Sheet**      2/22/2009      **SRS228**

**SRS228**      Longboat Key      Week Ending 2/22/2009

Location Info	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
	10/02	10/03	10/04	10/05	10/06	10/07	10/08	10/09
6    78021971 DOW								
Other	11	11	11	11	11	11	11	77
Other	0	0	0	0	0	0	0	0

MON	TUE	Wed	THUR	FRI	SAT	SUN	DAILY TOTAL	SAT TOTAL	SUN TOTAL
0	0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0	0
							TOTAL NET	0.00	0.00
							UNIT COST	0.00	0.00
							TOTAL AMOUNTS DUE	\$ 0.00	\$ 0.00

MON	TUE	Wed	THUR	FRI	SAT	SUN	DAILY TOTAL	SAT TOTAL	SUN TOTAL
0	0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0	0
							TOTAL NET	0.00	0.00
							UNIT COST	0.00	0.00
							TOTAL AMOUNTS DUE	\$ 0.00	\$ 0.00

MON	TUE	Wed	THUR	FRI	SAT	SUN	DAILY TOTAL	SAT TOTAL	SUN TOTAL
0	0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0	0
							TOTAL NET	0.00	0.00
							UNIT COST	0.00	0.00
							TOTAL AMOUNTS DUE	\$ 0.00	\$ 0.00

MON	TUE	Wed	THUR	FRI	SAT	SUN	DAILY TOTAL	SAT TOTAL	SUN TOTAL
0	0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0	0
							TOTAL NET	0.00	0.00
							UNIT COST	0.00	0.00
							TOTAL AMOUNTS DUE	\$ 0.00	\$ 0.00

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0	0	0	0	0	0	0	0	0	0
							TOTAL NET	0.00	0.00
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0	0	0	0	0	0	0	0	0	0
							TOTAL NET	0.00	0.00
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							TOTAL AMOUNTS DUE	\$ 0.00	\$ 0.00

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0	0	0	0	0	0	0	0	0	0
							TOTAL NET	0.00	0.00
							UNIT COST	0.00	0.00
							TOTAL AMOUNTS DUE	\$ 0.00	\$ 0.00

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0	0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0	0
							TOTAL NET	0.00	0.00
							UNIT COST	0.00	0.00
							TOTAL AMOUNTS DUE	\$ 0.00	\$ 0.00

MON	TUE	Wed	THUR	FRI	SAT	SUN	DAILY TOTAL	SAT TOTAL	SUN TOTAL
0	0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0	0
							TOTAL NET	0.00	0.00
							UNIT COST	0.00	0.00
							TOTAL AMOUNTS DUE	\$ 0.00	\$ 0.00

THIRD PARTY TOTAL BILL      \$65.87

### Benefits of using the SingleCopy Manager

- \* **Builds revenue** – By tracking location sales trends, draw projections are designed to maximizing rack and in-store sales.
- \* **Reduces expenses** – By identifying under-performing locations, delivery draw is automatically reduced to decrease unnecessary returns and newsprint costs.
- \* **Improves accuracy** – By eliminating multiple manual process, the collected data becomes more accurately reported.
- \* **Lowers labor costs** – By replacing all kinds of manually maintained spread sheet manifests and multiple points of repetitive data entry.
- \* **Automates draw forecasting** – By tracking daily draw trends over a definable period of time draw projections become increasingly accurate.